



# LAKE COUNTY AGRICULTURAL SOCIETY MEETING MINUTES

## DIRECTORS SIGN-IN SHEET

August 3, 2017

Michael Peplowski	Richard Parker	Clara
Jim Farrell	Joe Slansky	Sam
Bob Dawson	Jim Slansky	Mike
Mike Peplowski	Jim	Mike
Jerry Merhar	Jim	
Alan Gray	Jim Merhar	
	ROB	

Caretaker: Donald Jensen

Concessions: \_\_\_\_\_

Auxiliary: Judy Parker

4-H Extension Rep: \_\_\_\_\_

### Minutes: August 3, 2017

President Richard Parker called the meeting to order at 7:30 p.m.

**VISITORS:** No visitors in attendance.

**MINUTES:** Jerry Merhar made a motion to approve the minutes. Joe Slansky seconded. Mike Peplowski abstained. All in favor and minutes were approved.

**FINANCIAL REPORTS:** No financial to report.

**CORRESPONDENCE:** No correspondence was received.

**OLD BUSINESS:** There was no old business to report.

**NEW BUSINESS: Fair Revenue Summary** – Bob Dawson reported on the fair revenue summary. Bob stated that the numbers looked good. The fees for the ATM will be higher due to the report being from only one of the ATM machines. Revenue in the grandstands and pits were up. Membership was also up due to people wanting to exchange them for wristbands. Bob felt it was a solid fair. There doesn't seem to be any surprises in the expenses. Mike Peplowski reported that based on the parking and crowds, the fair looked busy. The crowds also seemed to stay later at night.

**Website Analytics** – Bob Dawson reported that attached in the handouts is an analysis of the activity on the website. There was a substantial increase in usage the week before fair and the week of fair. Search engines were mainly from google. Referrals came mostly from the News Herald and Facebook. Most of the info needed is on the homepage. Many views were coming from mobile phones.

## COMMITTEES:

**-Advertising:** Publicity: Bob Dawson reported that the News Herald did an amazing job this year with the articles that they picked to write on. The topics were good and the quality of journalism was also good.

**-Cattle-Sheep-Swine-Goats:** Rich Van Pelt reported that open hogs are becoming a problem. There was confusion when open were brought into 4-H. Some should not have been in open. The premium book needs to state that all hogs are terminal.

**-4-H Livestock Auction:** Wade Crofoot reported that the numbers were good and all went well.

**-Concessions:** Cindy Woodman reported that the new layout on the midway went well. Concessionaires on the west end of the midway were happy and said they did well. Cindy reported that there were several incidents of fights on Thursday night. We may need to rethink the free admission for kids. Several suggestions were made and will be taken into consideration.

**-Culinary-Farm-Dairy:** Dave Wilcox reported it was a good year. They anticipated a problem with the produce, but all others went well.

**-Dogs:** Wade Crofoot reported they had a pretty steady attendance.

**-Entertainment:** Joe Slansky reported that it went well. There was a good pit crew. The horse racing being done early worked well. The mower races were a disappointment.

**-Fair Queen:** It was reported that the Fair Queen and her court covered a lot of ground during the fair.

**--Fine Arts:** Jerry Merhar reported there were fewer entries but the displays were nicer. Jerry was disappointed in the community service volunteers that didn't show up.

**-Gates & Tickets:** Mike Peplowski reported it went well. Mike thinks we should think about putting wrist bands on at the gate. There is a lot of confusion with ride bands and tickets. Mike reported the midway gate needs to open earlier on Saturday and Sunday.

**-Golf Carts:** Steve Andow reported there were a few hiccups but mostly everything went well.

**-Grounds:** Wade Crofoot wanted to thank the Slansky's and Royce with their help.

**-Draft Horse:** Wade Crofoot reported the horse pulls went well. They put on a good show. The fair had a perfect amount of draft horses. There was a big interest in the minis. Wade stated we may want to include more mini shows and start them earlier.

**-Ladies Auxiliary:** Judy Parker reported there were two hospitality tents. There will be signage on them next year. Judy reported that the grandstands worked well with one ticket booth. There was some congestion and this will be reworked before next year. Judy thanked the Fair Board for the Hall of Fame nomination. There will be a post fair picnic at the Parkers on August 19.

**-Saddle Horse:** Cindy Woodman reported fair went pretty well. There were issues with some 4-H clubs that wanted to leave early. It was questioned how late exhibits should remain. All exhibits are to stay in place until 9:00 pm Sunday night. No vehicles are permitted inside the gates.

**-Insurance:** Jerry Merhar reported there is a claim from a people mover hitting a bumper of a van. The driver was asked to move before the vehicle was hit.

**-Parking & Transportation:** Mike Peplowski reported the same crew has been parking for 20 years and they stated this was the best they thought this was the best year.

**-Poultry & Rabbits:** Georgianne Adams reported there was an issue with the weight needed for ducks. The weight needs to be lowered. Lisa said this will be addressed. Georgianne reported the hatchery went well. 18 of the 36 eggs hatched.

**-Race Program:** Bob Dawson reported a lot of horses didn't enter because of the date changes.

**-Volunteers:** Jerry Merhar reported he sent thank you cards to all Voices of the Fair.

**4-H EXTENTION OFFICE REPRESENTATIVE:** Lisa Siciliano-Miller reported that the committees have not met yet. Lisa was hearing from advisors though that this was the best fair so far. There were some issues with milkshake signups and a conflict with working the food booth.

**OTHER MATTERS:** Wade Crofoot questioned what to do about the restroom cleaning for next year. Cindy said Lorain and Medina use a company and she will get the information on it. There were issues with the restrooms and the crew at the draft horse gate.

-Mike Peplowski reported that the dumpster by the livestock barns filled up early and there were complaints of the smell.

-Rich Van Pelt commented that there were many dogs on the fairgrounds.

- Dick Parker thanked all the Directors for a great fair. He felt the new dates worked well. Families seemed to stay later. Dick heard some discussion about Latino Day being free and to make sure it is clarified that it isn't a free day.

Jerry Merhar made a motion to pay bills and adjourn. Seconded by Mike Peplowski, the motion passed.

Respectfully submitted,



Michelle Byram  
Secretary

**NEXT MEETING: Thursday, September 7 @ 7:30 p.m.**